# MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

#### September 15, 2023 – 1:30 PM

Due to the expiration of the COVID-19 California State of Emergency, the Monterey Peninsula Airport District will return to holding meetings at the Airport Board Room, with in-person attendance. Members of the public may attend the Committee Meeting in person and request to speak to the Committee Members when the Chair calls for public comment.

Alternatively, members of the public who desire to provide input as to any item can send an email to info@montereyairport.com and include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)." Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Committee Members for consideration and will be compiled as part of the record.

#### A. CALL TO ORDER

The meeting of the Air Carrier Service – Marketing – Community Relations Committee Meeting of the Monterey Peninsula Airport District was called to order at 1:43 PM. Director Pick, Executive Director La Pier and Acting District Secretary Adams were in attendance. Director Sawhney was expected to arrive shortly.

## B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

#### C. REGULAR AGENDA - ACTION ITEMS

Discussion 1. Landrum & Brown Quarterly Report – September 2023

Executive Director La Pier answered questions about the Landrum and Brown September 2023 Quarterly Report. Director Sawhney arrived at 1:47 PM. Director La Pier addressed some of the reasons for variances between current flights and seats against 2019.

Executive Director La Pier reported on the pilot shortage and answered questions about other industry trends.

Discussion 2. Air Carrier Service Development Update

Executive Director La Pier reported there is a new service route that is likely to be announced in a few months and that JSX will be back in the Spring.

Executive Director La Pier answered questions about the Cancellation and Delays report.

Discussion 3. Local Marketing and Outreach Update

Executive Director La Pier gave an update on the cell phone data dashboard, which should be ready to roll out in a month or two; Mike Bown will give a remote presentation when it is ready.

Executive Director La Pier reported the airport app issues have been resolved with the current version available on both Apple and Android.

# Discussion 4. Passenger Comments, Services and Amenities Update

In answer to questions, Executive Director La Pier assured Directors that passenger comments, both positive and negative, are shared with the airline and TSA station managers when appropriate.

## Discussion 5. Community Noise Concerns Update

Executive Director La Pier stated most of the noise complaints were about the F35 military aircraft. However, there were also almost 180 aircraft on Airport during Car Week.

# E. ADJOURNMENT

The meeting adjourned at 2:20 PM.

Approved at the

Meeting of October 24, 2023

Mary Ann Leffel, Chair Pro Tem

ATTEST

Michael La Pier, AAE District Secretary