

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

March 9, 2026 – 10:30 AM

Due to the expiration of the COVID-19 California State of Emergency, the Monterey Peninsula Airport District will return to holding meetings at the Airport Board Room, with in-person attendance. Members of the public may attend the Committee Meeting in person and request to speak to the Committee Members when the Chair calls for public comment.

Alternatively, members of the public who desire to provide input as to any item can send an email to info@montereyairport.com and include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)." Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Committee Members for consideration and will be compiled as part of the record.

A. CALL TO ORDER

The meeting of the Air Carrier Service – Marketing – Community Relations Committee of the Monterey Peninsula Airport District Board of Directors was called to order at 10:32 AM. Directors Gaglioti & Miller, Deputy Executive Director Robare, and Acting Board Secretary Adams were present. Executive Director Morello was absent.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

Deputy Executive Director Robare reported the mezzanine art exhibit, "The Art of Observation", curated by the Pacific Grove Museum of Natural History, will begin installation today.

C. REGULAR AGENDA – ACTION ITEMS

Discuss 1. Noise Report

Deputy Executive Director Robare highlighted that there were 6 noise comments received in February from 3 unique commentators; the primary comment was regarding what was perceived to be low altitude flight. There was a discussion about the presentation made to the Board of Directors during the February Regular Board meeting entitled, "How Aircraft Operate in Monterey's Airspace: Approaches, Altitudes, and Air Traffic Control (ATC) Coordination" and ways to share that information.

Discuss 2. Air Carrier Service & Development Update

Deputy Executive Director Robare reported on expected aircraft up gauges, additional flights for existing routes, and schedule changes for the Las Vegas flight on Allegiant.

Deputy Executive Director Robare answered questions from Directors. It was noted there were two cancellations, both due to one Seattle flight being cancelled for both arrival and for departure.

Deputy Executive Director Robare explained that a flight is recorded delayed if it departs or arrives 15 minutes or more after its scheduled time.

Discuss 3. Local Marketing and Digital Outreach Update

Deputy Executive Director Robare reviewed some of the highlights of the Digital Media Analytics report.

Deputy Executive Director Robare explained the difference between social media "Impressions" and "Engagement" and reported MRY is above average Engagement for a government sector website. In addition, she answered questions from Directors about paid social media.

Deputy Executive Director Robare reported the Jumpstart Conference is being held in the second week of June and will give MRY Staff an opportunity to speak directly with the airlines about any future route plans.

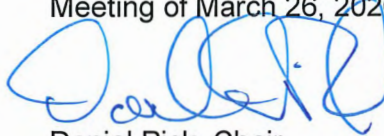
Discuss 4. Passenger Comments, Services and Amenities Update

There were no Passenger Comments recorded in February.

D. ADJOURNMENT

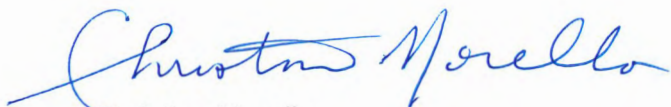
The meeting adjourned at 11:00 AM.

**Approved at the
Meeting of March 26, 2026**



Danial Pick, Chair

ATTEST



Christine Morello
District Secretary