MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

September 21, 2026 – 10:30 AM

Due to the expiration of the COVID-19 California State of Emergency, the Monterey Peninsula Airport District will return to holding meetings at the Airport Board Room, with in-person attendance. Members of the public may attend the Committee Meeting in person and request to speak to the Committee Members when the Chair calls for public comment.

Alternatively, members of the public who desire to provide input as to any item can send an email to info@montereyairport.com and include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)." Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Committee Members for consideration and will be compiled as part of the record.

A. CALL TO ORDER

The meeting of the Air Carrier Service – Marketing – Community Relations Committee of the Monterey Peninsula Airport District Board of Directors was called to order at 10:45 AM. Directors Gaglioti and Miller, Executive Director Morello, Deputy Executive Director Robare, and Acting Board Secretary Adams were present.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

Director Miller informed the committee that he flew an American Airlines 737 from Dallas (DFW) to Monterey (MRY) yesterday and it was overbooked.

C. REGULAR AGENDA – ACTION ITEMS

Discuss 1. Noise Report

Deputy Executive Director Robare reported the year-over-year noise complaints are significantly reduced. The common theme of the August 2026 comments is the disturbance caused by the early morning and late-night flights.

Discuss 2. Air Carrier Service & Development Update

Executive Director Morello announced the newest air service routes are Delta Airlines flights to Los Angeles (LAX) and Salt Lake City (SLC) beginning December 19, 2026. She stated the news grew organically before the official announcement, which was part of Delta Airline's marketing strategy.

Executive Director Morello reported the American flight to Dallas (DFW) is being downsized to a 76-seat aircraft from November to May, but it is not being cancelled as it was last year during this season.

Executive Director Morello stated the seasonal once-a-week flight to Chicago is scheduled to return from May to October 2027.

Discuss 3. Local Marketing and Digital Outreach Update

Executive Director Morello reported the marketing team is updating collateral materials to include Delta Airlines and the new routes that begin in December 2026.

Executive Director Morello stated that AI generates "Overviews" that appear when a person searches for information. This negatively affects the number of visitors to websites since it is no longer necessary to click through to the actual website to get the searched information.

Discuss 4. Passenger Comments, Services and Amenities Update

Deputy Executive Director Robare reported that all feedback comments for the month of August were excellent. As always, comments regarding airlines, TSA, or other airport tenants are forwarded to them when appropriate.

Deputy Executive Director Robare reported that there are no Allegiant flights to Las Vegas in September, but they will return in October.

D. ADJOURNMENT

The meeting adjourned at 11:00 AM.

Approved at the
Meeting of October 22, 2026



Danial Pick, Chair

A T T E S T



Christine Morello
District Secretary