

**AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING  
OF THE MONTEREY PENINSULA AIRPORT DISTRICT  
BOARD OF DIRECTORS**

**March 8, 2023 – 1:00 PM Pacific Time  
(4:00 PM Eastern Time)**

**Monterey Regional Airport  
200 Fred Kane Drive, Suite 200  
Monterey, CA  
2<sup>nd</sup> Floor Boardroom**

and

**Holiday Inn Miami Doral Area  
325 N.W. 87<sup>th</sup> Ave.  
Miami, FL  
Hotel Lobby**

Due to the expiration of the COVID-19 California State of Emergency, the Monterey Peninsula Airport District will return to holding meetings at the Airport Board Room, with in-person attendance. Members of the public may attend the Board Meeting in person and request to speak to the Board when the Chair calls for public comment. In general, remote comments will not be allowed, except as outlined in the limited circumstances below.

The Monterey Peninsula Airport District will continue to broadcast the Board Meetings via Zoom video conference for viewing by the public. To view the Board meeting via Zoom video conference, please visit [www.zoom.us/join](http://www.zoom.us/join) and enter the following Meeting ID: **868 5296 8755**. The password for this meeting is: **20220308**. If you do not have access to the internet, you may listen telephonically by calling (253) 215-8782 and entering the same Meeting ID and password.

In the event that a Board Member utilizes the procedure outlined in AB 2449 to attend a meeting, only then will remote public comments be allowed. Under those circumstances, when the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press \*9. The Secretary to the Board will call speaker names and unmute speaker microphones. You will have up to 3 minutes to provide your oral comments, pursuant to Board policy.

Members of the public who desire to make a public comment can send an email to [info@montereyairport.com](mailto:info@montereyairport.com) and include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)." Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Board for consideration and will be compiled as part of the record.

**A. CALL TO ORDER**

**B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS**

**C. PUBLIC COMMENTS**

Any person may address the Monterey Peninsula Airport District Board at this time. Presentations should not exceed three (3) minutes, should be directed to an item **NOT** on today's agenda, and should be within the jurisdiction of the Monterey Peninsula Airport District Board. Though not required, the Monterey Peninsula Airport District Board appreciates your cooperation in completing a speaker request form available on the staff table. Please give the completed form to the Monterey Peninsula Airport District Secretary. Comments concerning matters set forth on this agenda will be heard at the time the matter is considered.)

**D. REGULAR AGENDA – ACTION ITEMS**

- |            |  |
|------------|--|
| Review     | 1. Chidlaw Marketing Quarterly Report                |
| Review     | 2. Landrum & Brown Quarterly Report                  |
| Review     | 3. Air Carrier Service Development Update            |
| Discussion | 4. Local Marketing and Outreach Update               |
| Discussion | 5. Passenger Comments, Services and Amenities Update |

Discussion 6. Community Noise Concerns Update

**E. ADJOURNMENT**

**AGENDA DEADLINE**

This is the final Agenda that has been posted on the bulletin board outside of the District Offices in the Terminal Building at the Monterey Regional Airport no less than 24 hours prior to the meeting.