

**MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS**

**August 13, 2024 – 10:00 AM – 12:00 Noon Pacific Time**

**NOTICE REGARDING A RETURN TO IN-PERSON PUBLIC PARTICIPATION AT MONTEREY PENINSULA AIRPORT DISTRICT BOARD AND COMMITTEE MEETINGS**

Due to the expiration of the COVID-19 California State of Emergency, the Monterey Peninsula Airport District will return to holding meetings at the Airport Board Room, with in-person attendance. Members of the public may attend the Committee Meeting in person and request to speak to the Committee Members when the Chair calls for public comment.

Alternatively, members of the public who desire to provide input as to any item can send an email to [info@montereyairport.com](mailto:info@montereyairport.com) and include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)." Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Committee Members for consideration and will be compiled as part of the record.

**A. CALL TO ORDER**

*The Air Carrier Service – Marketing – Community Relations Committee Meeting of the Monterey Peninsula Airport District was called to order at 10:00 AM. Directors Leffel and Pick, Deputy Executive Director Morello, Deputy Executive Director Robare, District Counsel Huber, and Acting Board Secretary Adams were present. District Counsel Huber attended via video conference. Executive Director La Pier was absent.*

**B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS**

*Director Leffel announced she recently attended the Monterey Vista Neighborhood Association meeting and would like to arrange a presentation for them in the future.*

**C. REGULAR AGENDA – ACTION ITEMS**

Discuss        1. Community Noise Concerns

*Public Comment:*

*Howard Fosler asked for better explanations as to why some aircraft use 28L and some MRY5. He believes some of the deviations are not due to weather or traffic and could be managed. He gave examples of flights he observed last Sunday afternoon.*

*Nancy Runyon commented that she would like to see a new noise study done. She noted she lives right under the flight path and relayed her recent observations of inconsistent flight patterns.*

*Public Comment was closed at 10:20 AM.*

*Director Leffel thanked those who spoke. District Counsel Huber asked Mr. Fosler for the times of the flights he observed last Sunday so that he could further research the situation.*

Discuss        2. Air Carrier Service & Development Update

*Executive Director La Pier joined the meeting by videoconference. He reported on the successful launch of the Sun Country airlines service to and from Minneapolis, MN, and the inaugural flight and celebrations on August 8, 2024. He noted that, going into the Fall, both traffic and capacity were strong for this twice a week route.*

Executive Director La Pier reported the American Airlines Dallas flight that departs at 5:10 AM will cease operation in September.

Joyce Haferman, a member of the public, asked about the safety of Boeing 737's. Director La Pier noted there are hundreds of 737 flights per day in the United States. Ms. Haferman commented on the avigation easement from the 1980's and the departure route at that time and in a brochure from 2008.

There was a discussion about the Cancellations and Delays report. Deputy Executive Director Robare noted that the CrowdStrike IT outage was at the end of July and reflected in this report.

There was a discussion about Allegiant Airlines and what appears to be a lack of communication with their passengers about delays. Deputy Executive Director Robare noted operations staff has asked for more communication from them when passengers are going to be delayed for long periods of time so that tenants in the terminal who service passengers can be apprised. Executive Director La Pier added that the airport provides the facility but has no control over the airlines; he likened it to a shopping mall owner. He reported that the airport provides feedback and voices concerns to the tenants but has no control to mandate their operations.

Discuss 3. Local Marketing and Digital Outreach Update

Deputy Executive Director Morello reviewed the July Digital Media Analytics report noting the focus was the new Sun Country service to Minneapolis and the ongoing promotion of Alaska Airlines flights to Seattle and San Diego. There were also travel advisories posted regarding the CrowdStrike outage. She commented that the August promotions will focus on Labor Day and booking early for the Holidays since the Defense Language Institute (DLI) winter break affects capacity in late December. She remarked the Airport will host the Military Lounge again this year for active-duty service members.

Discuss 4. Passenger Comments, Services and Amenities Update

Director Leffel noted the comment about restrooms in need of updating and asked if there was anything that could be done with the cleaning schedule during flight delays when the hold room is very full. Deputy Executive Director Robare stated Operations is addressing that issue.

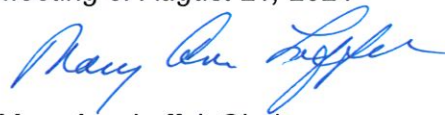
Deputy Director Robare reminded Directors that comments regarding airline personnel and operations are forwarded to the tenant managers. Operations staff also address persistent issues during the quarterly tenant meetings. If necessary, the Executive Director will discuss an issue with the airline regional manager.

Directors Leffel and Pick thanked the members of the public for coming to today's meeting and sharing their concerns. He and Director Leffel encouraged the public to continue the dialog with the Committee.

**D. ADJOURNMENT**

The meeting adjourned at 10:48 AM.

Approved at the  
Meeting of August 21, 2024



Mary Ann Leffel, Chair

ATTEST

A handwritten signature in black ink, appearing to read "m-l-p", with a horizontal line extending to the right from the end of the signature.

*Michael La Pier*  
*District Secretary*