

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATION COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

March 09, 2022 – 2:00 PM

NOTICE REGARDING A RETURN TO IN-PERSON PUBLIC PARTICIPATION AT MONTEREY PENINSULA AIRPORT DISTRICT BOARD MEETINGS

Due to the expiration of certain directives contained in the Governor's Declaration of Emergency for the State of California (Executive Order N-29-20), the Board of Directors of the Monterey Peninsula Airport District will return to hold meetings at the Airport Board Room, with in-person attendance.

Due to recent increase in the transmission of the Omicron variant of the Coronavirus, and, as a result of the directives issued by the State of California and the Monterey County Public Health Officer intended to prevent the transmission of the coronavirus, the Airport may utilize the procedures outlined in AB361 to utilize alternative measures related to the conduct of remote meetings and remote comments by members of the public.

Members of the public may participate in the Board meeting via Zoom video conference. To view the Board meeting via Zoom video conference, please visit www.zoom.us/join and enter the following Meeting ID: **837 2107 0651**. The password for this meeting is: **20220309**. If you do not have access to the internet, you may also participate telephonically by calling (253) 215-8782 and entering the same Meeting ID and password.

REMOTE PUBLIC COMMENTS

To make a public comment, the following options are available:

1. Before the Meeting via Email: Written comments can be emailed to info@montereyairport.com. Include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)." Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Board for consideration and will be compiled as part of the record.
2. During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9. The Secretary to the Board will call speaker names and unmute speaker microphones. You will have up to 3 minutes to provide your oral comments, pursuant to Board policy.

Public comments may also be made in person. Members of the public may attend the Board Meeting in person and request to speak to the Board when the Chair calls for public comment.

A. CALL TO ORDER

The meeting was called to order at 2:01 PM. Director Cursio, Director Miller and Executive Director La Pier were in attendance.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. PUBLIC COMMENTS

Any person may address the Monterey Peninsula Airport District Board at this time. Presentations should not exceed three (3) minutes, should be directed to an item **NOT** on today's agenda, and should be within the jurisdiction of the Monterey Peninsula Airport District Board. Though not required, the Monterey Peninsula Airport District Board appreciates your cooperation in completing a speaker request form available on the staff table. Please give the completed form to the Monterey Peninsula Airport District Secretary. Comments concerning matters set forth on this agenda will be heard at the time the matter is considered.)

None.

D. REGULAR AGENDA – ACTION ITEMS

Review 1. Air Carrier and Charter Service Update

La Pier updated the committee on aha! Airlines indicating that the carrier had informed him that they were delaying their planned start-up at Monterey because of rising fuel costs. He stated that the carrier had told him that they still intend to serve Monterey in the future when fuel costs stabilize.

General discussion ensued regarding Spring Break traffic. La Pier indicated the information staff has available points toward a very strong passenger traffic period beginning next week through the end of the month. National reporting would seem to support that understanding as does our air service consultant. Despite the rising cost of airline tickets, it seems people continue to want to travel. As a result of the anticipated heavy traffic period and the summer travel period, La Pier indicated they had asked Virus Geeks to plan to leave the airport in the next two weeks. The activity at Virus Geeks has slowed significantly and it is felt by the operations team that the airport will need all parking resources available for Spring Break and the summer travel season.

Review 2. Air Carrier Service Development Update

La Pier informed the committee that he will be attending the annual ACI-NA JumpStart conference in Reno, NV in early June with our air service consultant.

Review 3. Local Marketing and Outreach Update

La Pier reviewed the status of the marketing and advertising efforts currently underway. He indicated that the focus will shift from Spring Break to summer vacation beginning next week.

La Pier also indicated that our air service consultant had prepared an application for the Small Community Air Service Development Program that will be submitted by staff shortly. The application asks for \$500,000 in marketing support money that could be used to match air service development marketing efforts being considered by MCCVB.

Discussion 4. Passenger Comments, Services and Amenities Update

The passenger comment report was reviewed by the committee.

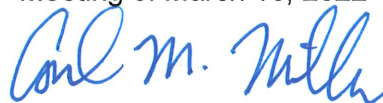
Discussion 5. Community Noise Concerns Update

The noise complaint log for the month was reviewed by the committee. La Pier informed the committee that the FAA at NorCal Center had started the work to convert the current Charted Visual Approach to a new RNAV / GPS approach. It is contemplated that in doing so, the approach would be more useful to both the air carriers and the heavy general aviation users of the airport.

E. ADJOURNMENT

The meeting was adjourned at 2:53 PM.

Approved at the
Meeting of March 16, 2022



Carl M. Miller, Chair

ATTEST

A handwritten signature in black ink, appearing to read "m. la pier". The signature is stylized with a large initial "m" and a distinct "l" and "p".

Michael La Pier, AAE
District Secretary