

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

October 30, 2017 - 11:00 AM - Administration Office Conference Room

A. CALL TO ORDER

The meeting was called to order by Chair Nelson at 11:05am. Director Miller and Executive Director La Pier were in attendance.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. PUBLIC COMMENTS

None.

D. REGULAR AGENDA – ACTION ITEMS

Review 1. Small Community Air Service Development Program (SCASDP) Grant Application

Executive Director La Pier presented the latest timetable for the application period and an update on the application preparation. He indicated that all contributors had been contacted regarding their feedback related to inclusion of United Airlines Denver service as a target market in the application along with American Airlines service to Dallas. To date, all contributors had agreed to support the inclusion of potential United service with the exception of Monterey County Convention and Visitors Bureau who will take up the matter at their November 15th Board meeting. La Pier indicated the initial feedback from MCCVB staff was positive.

Director Miller asked about the timeline for DOT consideration and award once the application period closed. La Pier indicated there is no specific timeline however past practice would indicate somewhere between 60 to 90 days before awards are announced. That timeline could change given the budget and staffing uncertainties in the Federal Government.

Executive Director La Pier indicated he would be in Washington, D.C. during the week of Thanksgiving and had a meeting scheduled with representatives from DOT to discuss the application process and how to better position our application for positive consideration.

Review 2. Marketing, Advertising & Promotions

No marketing, advertising or promotions items were discussed by the committee.

Review 3. Passenger Comment Cards

The Passenger Comment Card report was reviewed by the Committee. General discussion was had regarding the comments.

Review 4. Noise Complaint Report

The Noise Complaint Report was reviewed by the Committee. General discussion was had regarding the complaints.

Chair Nelson asked for an update regarding the effort to improve the ILS approach minimums for Runway 10R. Executive Director La Pier reviewed the overall work being done by the airports' consultant regarding the ILS approach minimums as well as the localizer approach to Runway 28L.

Discussion 5. Schedule Next Meeting

The next Committee meeting was scheduled for December 7, 2017 at 10:00am.

E. ADJOURNMENT

The meeting was adjourned at 12:14pm.

Minutes Approved at the Regular
Meeting of December 13, 2017


Matthew Nelson, Chair

ATTEST



Michael La Pier, AAE
District Secretary