

**AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING  
OF THE MONTEREY PENINSULA AIRPORT DISTRICT  
BOARD OF DIRECTORS**

**September 10, 2021 - 9:00 AM**

**Monterey Regional Airport  
200 Fred Kane Drive, Suite 200**

**SPECIAL AND URGENT NOTICE ELIMINATING IN-PERSON PUBLIC PARTICIPATION AT  
MONTEREY PENINSULA AIRPORT DISTRICT BOARD MEETINGS**

Due to the directives contained in the Governor's Declarations of Emergency for the State of California (Executive Orders N-25-20 and N-29-20) and the Governor's Stay at Home Order (Executive Order N-33-20), the Board of Directors of the Monterey Peninsula Airport District is required to limit in-person attendance at the upcoming Board Committee meeting. Members of the public may utilize alternative measures established by the Monterey Peninsula Airport District to listen to Board meeting and/or to communicate your opinions to the Board Members. To participate in the Board meeting via Zoom video conference, please visit [www.zoom.us/join](http://www.zoom.us/join) and enter the following Meeting ID: **853 4849 3480**. The password for this meeting is: **20210910**. If you do not have access to the internet, you may also participate telephonically by calling (253) 215-8782 and entering the same Meeting ID and password.

Members of the public who wish to provide comment on an item on the agenda may do so during the meeting prior to the item being considered by the Board.

**A. CALL TO ORDER**

**B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS**

**C. PUBLIC COMMENTS**

Any person may address the Monterey Peninsula Airport District Board at this time. Presentations should not exceed three (3) minutes, should be directed to an item **NOT** on today's agenda, and should be within the jurisdiction of the Monterey Peninsula Airport District Board. Though not required, the Monterey Peninsula Airport District Board appreciates your cooperation in completing a speaker request form available on the staff table. Please give the completed form to the Monterey Peninsula Airport District Secretary. Comments concerning matters set forth on this agenda will be heard at the time the matter is considered.)

**D. REGULAR AGENDA – ACTION ITEMS**

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|--------------|--|
| Presentation | 1. Marketing Plan by Chidlaw Marketing                 |
| Review       | 2. Landrum and Brown Air Service Consulting Task Order |
| Review       | 3. Air Carrier and Charter Service Update              |
| Review       | 4. Air Carrier Service Development Update              |
| Review       | 5. Local Marketing and Outreach Update                 |
| Discussion   | 6. Passenger Comments, Services and Amenities Update   |
| Discussion   | 7. Community Noise Concerns Update                     |

**E. ADJOURNMENT**

**AGENDA DEADLINE**

This is the final Agenda that has been posted on the bulletin board outside of the District Offices in the Terminal Building at the Monterey Regional Airport no less than 24 hours prior to the meeting.