

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

November 12, 2019 - 2:00 PM - Administration Office Conference Room

A. CALL TO ORDER

The meeting was called to order at 2:03 PM. Director Sabo, Director Cursio and Executive Director La Pier were in attendance.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. PUBLIC COMMENTS

None.

D. REGULAR AGENDA – ACTION ITEMS

Discussion 1. Air Service Update

Executive Director provided a report to the Committee regarding current status of discussions with JSX and Alaska Airlines on new service opportunities. Director Cursio asked about the markets being discussed and the likelihood of new service start up. La Pier outlined the markets being considered. He further indicated he thought the prospect of new service startup was positive and discussed with the Committee the change in make-up of the planning team at Alaska. Director Sabo asked when service would begin if a positive decision was made. La Pier indicated he thought the earliest Alaska would start service would be in the March - April 2020 timeframe. JSX would likely start around the first of May 2020.

The Committee also reviewed the marketing package being prepared for Alaska service. La Pier indicated he was going to ask the full Board to approve an additional \$30,000.00 in marketing funds to include in the overall proposal bringing the airport contribution to \$60,000.00. The Board approved Air Service Incentive Program was reviewed by the Committee with La Pier. After discussion, the Committee agreed to recommend to the full Board approval of the increased marketing support.

Review 2. Passenger Comment Cards

The Passenger Comment Card report was reviewed by the Committee. Director Cursio noted that many of the comments were regarding the food and beverage services in the terminal, most of which were negative. Director Sabo asked for an update on the timeline for the handover of the restaurant. La Pier indicated the final day of service by 4 Locals was November 15th with the new operators beginning service the following day.

Review 3. Noise Complaint Report

The Noise Complaint Report was reviewed by the Committee. Director Sabo noted that the Charted Visual Approach was not published with the November issuance by FAA and expressed his hope that the new approach would be published in December or with the next publication by FAA.

Discussion 4. Schedule Next Meeting

Scheduling of the next meeting was deferred.

E. ADJOURNMENT

The meeting adjourned at 2:58 PM.

Minutes Approved at the
Meeting of December 11, 2019



William Sabo, Chair

ATTEST



Michael La Pier, AAE
District Secretary