

**MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS
COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF
DIRECTORS**

July 14, 2022 – 10:30 AM

**NOTICE REGARDING A RETURN TO IN-PERSON PUBLIC PARTICIPATION AT MONTEREY
PENINSULA AIRPORT DISTRICT BOARD MEETINGS**

Due to the expiration of certain directives contained in the Governor's Declaration of Emergency for the State of California (Executive Order N-29-20), the Board of Directors of the Monterey Peninsula Airport District will return to hold meetings at the Airport Board Room, with in-person attendance.

Due to recent increase in the transmission of the Omicron variant of the Coronavirus, and, as a result of the directives issued by the State of California and the Monterey County Public Health Officer intended to prevent the transmission of the coronavirus, the Airport may utilize the procedures outlined in AB361 to utilize alternative measures related to the conduct of remote meetings and remote comments by members of the public.

Members of the public may participate in the Board meeting via Zoom video conference. To view the Board meeting via Zoom video conference, please visit www.zoom.us/join and enter the following Meeting ID: **832 3430 2568**. The password for this meeting is: **20220714**. If you do not have access to the internet, you may also participate telephonically by calling (253) 215-8782 and entering the same Meeting ID and password.

REMOTE PUBLIC COMMENTS

To make a public comment, the following options are available:

1. Before the Meeting via Email: Written comments can be emailed to info@montereyairport.com. Include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)." Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Board for consideration and will be compiled as part of the record.
2. During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the "Raise Hand" feature. On the Zoom application, click the "Raise Hand" button. On the phone, press *9. The Secretary to the Board will call speaker names and unmute speaker microphones. You will have up to 3 minutes to provide your oral comments, pursuant to Board policy.

Public comments may also be made in person. Members of the public may attend the Board Meeting in person and request to speak to the Board when the Chair calls for public comment.

A. CALL TO ORDER

The meeting of the Air Carrier Service – Marketing – Community Relations Committee was called to order at 10:34 AM. Director Pick, Director Miller and Executive Director La Pier were in attendance.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. PUBLIC COMMENTS

None.

D. REGULAR AGENDA – ACTION ITEMS

Discuss 1. Loading Bridge

Executive Director La Pier outlined the current status of ongoing discussions with a new airline that has expressed interest in servicing Monterey Regional Airport. He explained that the carrier is actively soliciting ground handling service proposals from UGE as well as Monterey Jet Center. The discussions have centered around the need for a passenger loading bridge to be used by Jet Center should they be

the selected ground handling service provider. Jet Center does not have an existing loading bridge and has asked the carrier to provide one for use. The airline has asked that the airport consider, in lieu of the six months of rent abatements provided by the airport in its incentive program, that we consider purchasing a loading bridge on behalf of the airline and lease it to them. La Pier outlined the basic terms that have been discussed which include the purchase of a new loading bridge for approximately \$20,000.00 plus delivery and training, and the lease of the equipment to the airline for a period of one year with full capital cost recovery during that period.

After discussion, the committee agreed that the airport should move forward with the purchase and lease option if needed to secure the new service. Further, the committee asked that our legal counsel draft the lease agreement if needed.

Review 2. Air Carrier & Charter Service Update

No discussion.

Review 3. Air Carrier Service Development Update

Executive Director La Pier discussed the meetings that were held at JumpStart in Reno, NV in June. He stated that 4 airlines expressed interest in visiting Monterey to learn more about the market and meet with the community. One carrier, a Canadian airline, has tentatively committed to visit during the last part of October. La Pier indicated he is working with MCCVB and Visit Carmel on the arrangements as well as the invitations to each of the carriers.

Director Miller asked about Customs and whether that would be available for the Canadian carrier at Monterey. La Pier responded that because Canada and the U.S. have agreements regarding Customs pre-clearance, Canadian travelers would clear U.S. Customs at the airport in Canada prior to flying to MRY. On the return, passengers would clear Canadian Customs upon arrival back in Canada. With that program, no customs service would be needed at MRY.

Discussion 3. Local Marketing and Outreach Update

The social media report was reviewed with the committee. In addition, discussion was had regarding the advertising emphasis shifting to holiday travel beginning in September 2022.

Discussion 4. Passenger Comments, Services and Amenities Update

The passenger comment report was reviewed by the committee.

Discussion 5. Community Noise Concerns Update

The Noise concerns log was reviewed by the committee.

E. ADJOURNMENT

The meeting adjourned at 11:10 AM.

Approved at the
Meeting of August 17, 2022



Carl M. Miller, Chair

ATTEST

A handwritten signature in black ink, appearing to read "m = l. pier". The signature is stylized and somewhat cursive.

Michael La Pier, AAE
District Secretary