

**MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS**

**August 9, 2023 – 1:30 PM**

**NOTICE REGARDING A RETURN TO IN-PERSON PUBLIC PARTICIPATION AT MONTEREY PENINSULA AIRPORT DISTRICT BOARD AND COMMITTEE MEETINGS**

Due to the expiration of the COVID-19 California State of Emergency, the Monterey Peninsula Airport District will return to holding meetings at the Airport Board Room, with in-person attendance. Members of the public may attend the Committee Meeting in person and request to speak to the Committee Members when the Chair calls for public comment.

Alternatively, members of the public who desire to provide input as to any item can send an email to [info@montereyairport.com](mailto:info@montereyairport.com) and include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)." Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Committee Members for consideration and will be compiled as part of the record.

**A. CALL TO ORDER**

*The meeting was called to order at 1:31 PM. Directors Sawhney & Pick, Deputy Executive Director Morello, and Acting Board Secretary Adams were in attendance. Executive Director La Pier was absent.*

**B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS**

*Director Pick asked about a KSBW story on the cancelled drone show. He explained to Director Sawhney what was aired.*

**C. REGULAR AGENDA – ACTION ITEMS**

Discussion 1. Landrum & Brown Quarterly Report – Q1 2023

*Deputy Executive Director Morello stated she had not been briefed on this report, and suggested it be added to next month's agenda when Executive Director La Pier would be better able to answer questions.*

*Deputy Executive Director Morello answered questions about acronyms used in the Landrum & Brown report. O&D stands for Origin and Destination, RASM is Revenue Available per Seat Mile. G4 refers to Allegiant Airlines.*

*Deputy Executive Director Morello reported we are now on track for July enplanements to set a record; she expects there will be over 25,000 enplanements when all numbers are in. As the Landrum & Brown report shows, flights are down, but seats are up.*

Discussion 2. Air Carrier Service Development Update

*Deputy Executive Director Morello reported Executive Director La Pier has a meeting regarding possible new airline service in approximately two weeks. There is also a leadership group from one of the major airlines that will be here in October.*

*Deputy Executive Director Morello reported United Airlines started running a 76-seat plane vs. a 50-seat plane for most flights in July. In addition, American Airlines' afternoon flight to Phoenix is often an Airbus 319.*

*Deputy Executive Director Morello answered questions about the cancellation and delays report, saying most delays have been due to thunderstorms in Dallas and the East Coast; if a flight is delayed coming in it is also going to be delayed going out.*

Discussion 3. Local Marketing and Outreach Update

*This item was covered at the end of the meeting.*

Discussion 4. Passenger Comments, Services and Amenities Update

*Deputy Executive Director Morello referred to the comment regarding TSA and noted that we direct those who have TSA complaints to report to TSA directly through an online link. TSA does take those complaints seriously and will review video if necessary.*

Discussion 5. Community Noise Concerns Update

*Deputy Executive Director Morello noted that we have always had early morning flights. She reported we've worked hard with tenants to minimize disruptions from take-off and landing exercises. This month's noise complaints were largely due to military aircraft that were here for the Women's U.S. Open and other military training exercises.*

*Directors reviewed the Digital Analytics Report and asked questions. Deputy Executive Director Morello noted the Public Workshops that were promoted on social media included a link to the website, which drove up traffic. She explained that impressions are the number of times a post is displayed, regardless of whether it was clicked or not.*

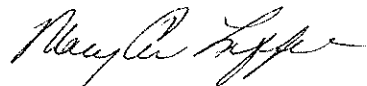
*Deputy Executive Director Morello gave an update on the new app saying it is not live on Apple yet, but when it is the old one will be replaced. It is live on Android but the old one is still there. Staff are working to get the old one taken down, as it has misinformation about parking rates on it.*

*There was a discussion about future press releases and a housewarming / ribbon cutting for the new ARFF facility.*

**E. ADJOURNMENT**

*The meeting adjourned at 2:10 PM.*

Approved at the  
Meeting of August 16, 2023



Mary Ann Leffel, Chair Pro Tem

ATTEST



Michael La Pier, AAE  
District Secretary