

**MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS**

**August 9, 2019 - 10:00 AM - Administration Office Conference Room**

**A. CALL TO ORDER**

*The meeting was called to order at 10:03 AM. Director Sabo, Director Cursio and Executive Director La Pier were in attendance.*

**B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS**

*None.*

**C. PUBLIC COMMENTS**

*None.*

**D. REGULAR AGENDA – ACTION ITEMS**

Discussion 1. Air Service Update

*Executive Director La Pier reported that there had been no air service development activity in the past month other than communications with both United and American Airlines regarding the performance of the Denver and Dallas service. He reported that American has decided to extend the Dallas service through December and will stop DFW service during the first week of January rather than the original date of November. The service will restart in April and may become year – round service if the November and December performance this year indicates as demand. The Committee agreed that a strong marketing push is warranted to help ensure the November and December success.*

*United indicated that the Denver service was profitable however they intend on reducing the number of frequencies to one per day during the months of December – March. At this point it appears that the service will return to twice daily in March.*

*Executive Director La Pier also introduced the committee to a demonstration of a new telephone app that is currently being developed for the airport. Although in its early stages, the app was well received by the Committee with the understanding that there was much work yet to be done and much data that was needed to make the app a good tool for our travelers.*

Review 2. Passenger Comment Cards

*The Passenger Comment Card report was reviewed by the Committee. Director Cursio pointed out the very positive comment that was received regarding the exceptional customer service of one of the janitorial staff, Vladimir. It was agreed that the outstanding service should be rewarded and called out in some way. Executive Director La Pier indicated plans to do so were already in the works.*

Review 3. Noise Complaint Report

*Executive Director La Pier provided the Committee with an update on the FAA progress regarding finalizing and publishing the proposed new Charter Visual Approach to runway 28L. FAA indicated the target date for publication is October 2019.*

Discussion 4. Schedule Next Meeting

*No meeting was scheduled.*

**E. ADJOURNMENT**

*The meeting adjourned at 11:03 AM.*

Minutes Approved at the  
Meeting of September 11, 2019



William Sabo, Chair

ATTEST



Michael La Pier, AAE  
District Secretary