

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

July 7, 2021 - 10:00 AM

SPECIAL AND URGENT NOTICE ELIMINATING IN-PERSON PUBLIC PARTICIPATION AT MONTEREY PENINSULA AIRPORT DISTRICT BOARD MEETINGS

Due to the directives contained in the Governor's Declarations of Emergency for the State of California (Executive Orders N-25-20 and N-29-20) and the Governor's Stay at Home Order (Executive Order N-33-20), the Board of Directors of the Monterey Peninsula Airport District is required to limit in-person attendance at the upcoming Board Committee meeting. Members of the public may utilize alternative measures established by the Monterey Peninsula Airport District to listen to Board meeting and/or to communicate your opinions to the Board Members. To participate in the Board meeting via Zoom video conference, please visit www.zoom.us/join and enter the following Meeting ID: 839 6101 7999. The password for this meeting is: 20210707. If you do not have access to the internet, you may also participate telephonically by calling (253) 215-8782 and entering the same Meeting ID and password.

Members of the public who wish to provide comment on an item on the agenda may do so during the meeting prior to the item being considered by the Board.

A. CALL TO ORDER

The meeting was called to order at 10:03 AM. Director Cursio, Director Sabo and Executive Director La Pier were in attendance.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. PUBLIC COMMENTS

None.

D. REGULAR AGENDA – ACTION ITEMS

Review 1. Air Carrier and Charter Service Update

Executive Director La Pier reviewed current airline schedules with the committee. He indicated that it appears United will add an additional flight to Los Angeles beginning in August. He further indicated that the Allegiant schedule to Portland, originally scheduled to end at the end of August had been extended by the carrier to the end of December 2021. Director Cursio asked if the extension was an indication of the number of passengers. La Pier responded he would think that to be the case however the carrier had not communicated with him about that prior to the schedule extension nor had the airport received the June boarding statistics from Allegiant.

La Pier also reported that JSX operations had started successfully and, although there were no final statistics to share with the committee at this time the general information that had been shared was the performance was good. Discussion ensued with the committee and the Executive Director agreeing that the service was important, and work was needed to help it be successful.

Review 2. Air Carrier Service Development Update

La Pier reviewed other new service opportunities that may be on the horizon for the airport with the committee. The discussions are of a sensitive nature and La Pier indicated he had signed a Non-Disclosure Agreement with one of the carriers and was able to provide the committee with only general

information about the potential new service. La Pier indicated that he was to be on a telephone conference later that afternoon and hoped to learn more about the prospects for the new service.

Director Sabo expressed his displeasure that La Pier was unable to provide more details but expressed his understanding regarding the Non-Disclosure Agreement.

Review 3. Local Marketing and Outreach Update

La Pier indicated that, as requested by the full Board, Chris Chidlaw of Chidlaw Marketing would attend the full Board meeting in July to present the marketing strategy that had been jointly developed. Director Sabo expressed his displeasure that the presentation was not taking place before the committee first prior to the presentation to the full Board. Director Cursio reminded Director Sabo that the full Board had requested the presentation and he was unaware of any concern on the part of Director Sabo regarding presentation to the committee. Discussion and debate ensued regarding the intent of the presentation and the oversight nature of the committee and the Board.

Discussion 4. Passenger Comments, Services and Amenities Update

The passenger comment report was reviewed by the committee. Director Cursio asked if the location of the cards and the return boxes had been changed noting the number of comments received had dropped significantly over the past few months. La Pier indicated the program and the location of the receptacles had not changed.

Discussion 5. Community Noise Concerns Update

La Pier expressed his thanks to Director Sabo for his email to some frequent customers on the noise complaint log in support of the efforts of staff and the improvements that had been evident. Director Sabo indicated he felt good progress had been made but encouraged La Pier to continue to focus on noise matters particularly in the Pasadera area.

E. ADJOURNMENT

The meeting adjourned at 11:46 AM.

Minutes Approved at the
Meeting of July 21, 2021



Gary Cursio, Chair

ATTEST



Michael La Pier, AAE
District Secretary