

**MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS  
COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF  
DIRECTORS**

**February 12, 2018 - 11:00 AM - Administration Office Conference Room**

**A. CALL TO ORDER**

The meeting was called to order at 11:10 am. Chair Miller and Executive Director La Pier were in attendance.

**B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS**

*None.*

**C. PUBLIC COMMENTS**

*None.*

**D. REGULAR AGENDA – ACTION ITEMS**

Discussion     1. Air Service Update

*Executive Director La Pier reported that a call had been received from representatives of Allegiant Airlines regarding potential new service to Mesa / Phoenix Gateway airport. He reported the indications were that, if implemented, the service would be seasonal from May through August and would be twice weekly. Allegiant had inquired about available incentives related to new service start-up.*

*The committee discussed the existing air service incentive program with the Executive Director. It was decided that the matter should be discussed at the Board level as an agenda item.*

*No further action was taken.*

Review            2. Marketing, Advertising & Promotions

*No action was taken and no report received.*

Review            3. Passenger Comment Cards

*The passenger comment card report was reviewed. Chair Miller asked about the status of carpet cleaning. Executive Director La Pier indicated the activity had been accomplished the week prior to the meeting.*

Review            4. Noise Complaint Report

*The noise complaint log was reviewed. Chair Miller noted the reduction in noise complaints continues.*

Discussion     5. Schedule Next Meeting

*The next meeting was scheduled for March 8, 2018 at 11:00am.*

**E. ADJOURNMENT**

*The meeting was adjourned at 11:48am.*

Minutes Approved at the Regular  
Meeting of March 14, 2018



Carl M. Miller, Chair

ATTEST

Michael La Pier, AAE  
District Secretary