

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

December 7, 2021 - 10:00 AM

NOTICE REGARDING A RETURN TO IN-PERSON PUBLIC PARTICIPATION AT MONTEREY PENINSULA AIRPORT DISTRICT BOARD MEETINGS

Due to the expiration of certain directives contained in the Governor's Declaration of Emergency for the State of California (Executive Order N-29-20), the Board of Directors of the Monterey Peninsula Airport District will return to hold meetings at the Airport Board Room, with in-person attendance. Public comments may be made either in person or via email. Members of the public may attend the Board Meeting in person and request to speak to the Board when the Chair calls for public comment. In the alternative, written comments can be emailed to info@montereyairport.com, and should include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)."

The Board meetings will continue to be broadcast via Zoom video conference, however, remote public comment via Zoom will not be accepted. To view the Board meeting via Zoom video conference, please visit www.zoom.us/join and enter the following Meeting ID: 885 0753 5392. The password for this meeting is: 20211207. If you do not have access to the internet, you may also participate telephonically by calling (253) 215-8782 and entering the same Meeting ID and password.

A. CALL TO ORDER

The meeting was called to order at 10:02 AM. Director Cursio, Director Sabo and Executive Director La Pier were in attendance.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. PUBLIC COMMENTS

None.

D. REGULAR AGENDA – ACTION ITEMS

Review 1. Air Carrier and Charter Service Update

Executive Director La Pier reviewed the known airline holiday schedule with the committee. He indicated that United will be reducing frequencies to three per day; one each to SFO, LAX and DEN. He shared with the Board that an increasing number of UA operations were being performed using the EMB-175 aircraft, which customers prefer over the CRJ-200. United should return additional capacity to the market in February, in time for the early tourism season. He also reported that Alaska was adjusting the SEA operations and is not flying on Tuesday and Wednesday. That move will be reversed in February.

Executive Director La Pier reported Allegiant completed their schedule to Portland at the end of November and does not plan to return those flights to the market. Additionally, American is temporarily reducing their PHX flights to three during the winter period. In total, the number of available seats during December and January is approximately 3,000 less than MRY saw in November. La Pier stated the reduction in flights is a typical thing for the airlines during our slower season. Director Cursio stated that the tourism market becomes more of a drive-in market during the holidays, so the downturn was understandable.

Review 2. Air Carrier Service Development Update

La Pier reported that a new carrier, yet unannounced, had reached a tentative agreement with Monterey Jet Center (MJC) that would have MJC provide for ground handling services in the terminal building to support new flights to Reno/Tahoe. He indicated the only remaining hold up was the availability of a passenger loading ramp to service their aircraft. MJC does not have that piece of equipment. Director Sabo asked what the ramp was. La Pier explained that the ramp is the portable stairs that are wheeled up to the aircraft for passenger enplaning and deplaning. Sabo asked if the carrier could use the on-board stairs. La Pier responded that most airlines had moved away from the on-board stairs for passengers for safety reasons.

Director Cursio commented that he thought the proposed new service would be successful and welcomed in the community.

Review 3. Local Marketing and Outreach Update

La Pier reviewed current discussions with Monterey F.C. Union and WeatherTech Raceway Laguna Seca regarding sponsorship opportunities for 2022. Although the discussions are not finalized, La Pier expressed confidence that both would be good local marketing efforts. Director Cursio indicated that he was supportive of both efforts and felt Monterey F.C. Union would be a great addition to the community and would be supported by a broad base of the region that loves soccer. Director Sabo agreed and asked where the games would be played. Cursio responded that the team had an arrangement with CSUMB to use the stadium on the University grounds.

La Pier also recapped the current television marketing strategy. He stated holiday travel advertising was scheduled to stop at the end of the month and will be replaced with our generic television spot for the balance of the month. Beginning in early February the focus will change to Spring Training in Arizona as well as an emphasis on Seattle.

Discussion 4. Passenger Comments, Services and Amenities Update

The passenger comment report was reviewed. No significant questions or concerns were noted.

Discussion 5. Community Noise Concerns Update

The Noise Report was reviewed. Director Cursio noted that the report had fewer complaints than any other report he could recall.

E. ADJOURNMENT

The meeting adjourned at 11:48 AM.

Minutes Approved at the
Meeting of December 15, 2021


Gary Cursio, Chair

ATTEST



Michael La Pier, AAE
District Secretary