

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

May 7, 2024 – 1:00 PM

NOTICE REGARDING A RETURN TO IN-PERSON PUBLIC PARTICIPATION AT MONTEREY PENINSULA AIRPORT DISTRICT BOARD AND COMMITTEE MEETINGS

Due to the expiration of the COVID-19 California State of Emergency, the Monterey Peninsula Airport District will return to holding meetings at the Airport Board Room, with in-person attendance. Members of the public may attend the Committee Meeting in person and request to speak to the Committee Members when the Chair calls for public comment.

Alternatively, members of the public who desire to provide input as to any item can send an email to info@montereyairport.com and include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)." Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Committee Members for consideration and will be compiled as part of the record.

A. CALL TO ORDER

The meeting of the Air Carrier Service – Marketing – Community Relations Committee of the Monterey Peninsula Airport District was called to order at 1:15 PM. Directors Leffel and Pick, Executive Director La Pier, and Acting Board Secretary Adams were in attendance.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. REGULAR AGENDA – ACTION ITEMS

Discuss 1. Q4 2023 Quarterly Performance Report

Executive Director La Pier reviewed the Q4 2023 Quarterly Air Service Performance Report. He noted that seat capacity is up 20% year over year. He reviewed the favorable load factors, especially to Denver, the airline revenue trends, and enplanement forecasts.

Executive Director La Pier noted the increase in passengers, combined with the latest construction project, has caused terminal parking to be close to full on occasion. He reported on the contingency plans, which included utilizing the administration employee parking lot for public parking.

There were discussions regarding the airline market share, the revenue per available seat mile (RASM) reports, and the leakage report, which shows MRY leakage shrinking year over year, with travelers taken from both SFO and SJC.

Discuss 2. Air Carrier Service & Development Update

It was noted the flight schedule has grown substantially with increased daily flights to Dallas and Phoenix.

Directors remarked on the fact that there were no delayed flights in April 2024.

Executive Director La Pier reviewed his Jumpstart Conference meeting schedule.

Discuss 3. Local Marketing and Digital Outreach Update

Executive Director La Pier reported paid social media focused on the return of JSX seasonal service and will highlight the Sun Country Minneapolis service in the months to come.

Executive Director La Pier reported on the success of the Big Sur International Marathon sponsorship the airport shared with United Airlines.

Discuss 4. Passenger Comments, Services and Amenities Update

There was a discussion about TSA's introduction of facial recognition technology into the screening process at MRY. A traveler may voluntarily agree to use their face to verify their identity during the screening process by presenting their identification (ID). The facial recognition technology TSA uses helps ensure the person standing at the checkpoint is the same person pictured on the ID. Executive Director La Pier noted photos are not stored or saved after a positive ID match has been made.

Discuss 5. Community Noise Concerns Update

It was noted there were few noise complaints in April. There has, however, been unusual helicopter activity due to the Rocky Creek slip out repair and the Big Sur Marathon road closures.

D. ADJOURNMENT

The meeting adjourned at 2:40 PM.

Approved at the
Meeting of May 15, 2024



Mary Ann Leffel, Chair

ATTEST



Michael La Pier
District Secretary