

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

January 4, 2019 - 10:00 AM - Administration Office Conference Room

A. CALL TO ORDER

The meeting was called to order at 10:09 AM. Director Nelson, Director Cursio and Executive Director La Pier were in attendance.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. PUBLIC COMMENTS

None.

D. REGULAR AGENDA – ACTION ITEMS

Discussion 1. Air Service Update

Executive Director La Pier opened the discussion with a review of current bookings for the new American Airlines Dallas / Ft. Worth service in February. Discussion was held regarding ways in which the airport can continue to assist with marketing to help increase bookings for the February service start. La Pier indicated many of our marketing partners had elected to begin their efforts in support of the April launch and were finding it difficult to market the February service because of its interim nature. Director Nelson asked if there was strong community support for the April launch. Executive Director La Pier indicated there was. Director Cursio asked if the Convention and Visitors Bureau was being helpful in our efforts. La Pier indicated they were and that they had committed nearly \$75,000.00 to market the new service.

Executive Director La Pier informed the committee of United's intention to change aircraft on their Denver route beginning February 4, 2019 from a CRJ-200 operated by SkyWest to an Emb-145 aircraft operated by Trans States Airlines. Discussion about the differences between the aircraft was had.

Review 2. Passenger Comment Cards

The Passenger Comment Card report was reviewed and discussed by the Committee.

Review 3. Noise Complaint Report

The Noise Complaint Report was reviewed and discussed by the Committee.

Discussion 4. Schedule Next Meeting

The next meeting was scheduled for February 7, 2019 at 10:00 AM.

E. ADJOURNMENT

The meeting was adjourned at 10:56 AM.

Minutes Approved at the
Meeting of February 13, 2019



William Sabo, Chair

ATTEST



Michael La Pier, AAE
District Secretary