

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

March 8, 2018 - 11:00 AM - Administration Office Conference Room

A. CALL TO ORDER

The meeting was called to order at 11:02am. Chair Miller and Director Nelson were in attendance. Executive Director La Pier was also present.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. PUBLIC COMMENTS

None.

D. REGULAR AGENDA – ACTION ITEMS

Discussion 1. Air Service Update

Executive Director La Pier reported that Allegiant Airlines had made no decision regarding additional service. The carrier indicated they likely would not move forward with any decision until later this Spring. General discussion regarding Allegiant and the incentive program occurred.

Review 2. Marketing, Advertising & Promotions

No new marketing, advertising or promotions were discussed. Executive Director La Pier previewed the latest television commercial for the committee.

Review 3. Passenger Comment Cards

Passenger Comment Card report was reviewed. Chair Miller noted the two concerns expressed regarding slow baggage delivery were related to two separate airlines. Director Nelson indicated it was likely due to poor weather conditions and delayed flights.

Review 4. Noise Complaint Report

Chair Miller reviewed the noise complaint report. Director Nelson noted one complaint received from a citizen in Del Rey Oaks. Executive Director La Pier reported that complaint seemed to be specific to one aircraft operation and is not one that normally occurs at the airport.

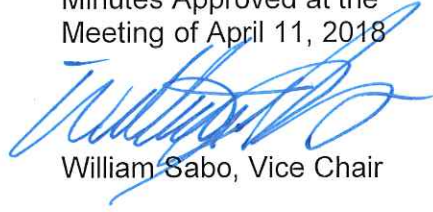
Discussion 5. Schedule Next Meeting

The next meeting was scheduled for April 6, 2018 at 11:00am.

E. ADJOURNMENT

The meeting was adjourned at 11:43am.

Minutes Approved at the
Meeting of April 11, 2018



William Sabo, Vice Chair

ATTEST



Michael La Pier, AAE
District Secretary