

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

January 11, 2023 – 1:00 PM

NOTICE REGARDING A RETURN TO IN-PERSON PUBLIC PARTICIPATION AT MONTEREY PENINSULA AIRPORT DISTRICT BOARD MEETINGS

Due to the expiration of certain directives contained in the Governor’s Declaration of Emergency for the State of California (Executive Order N-29-20), the Board of Directors of the Monterey Peninsula Airport District will return to hold meetings at the Airport Board Room, with in-person attendance.

Due to recent increase in the transmission of the Omicron variant of the Coronavirus, and, as a result of the directives issued by the State of California and the Monterey County Public Health Officer intended to prevent the transmission of the coronavirus, the Airport may utilize the procedures outlined in AB361 to utilize alternative measures related to the conduct of remote meetings and remote comments by members of the public.

Members of the public may participate in the Board meeting via Zoom video conference. To view the Board meeting via Zoom video conference, please visit www.zoom.us/join and enter the following Meeting ID: **825 0222 6621**. The password for this meeting is: **20230111** If you do not have access to the internet, you may also participate telephonically by calling (253) 215-8782 and entering the same Meeting ID and password.

REMOTE PUBLIC COMMENTS

To make a public comment, the following options are available:

1. Before the Meeting via Email: Written comments can be emailed to info@montereyairport.com. Include the following subject line: “Public Comment Item # (insert the agenda item number relevant to your comment).” Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Board for consideration and will be compiled as part of the record.
2. During the Meeting via Oral Comments: When the Chair calls for public comment, attendees can queue to speak with the “Raise Hand” feature. On the Zoom application, click the “Raise Hand” button. On the phone, press *9. The Secretary to the Board will call speaker names and unmute speaker microphones. You will have up to 3 minutes to provide your oral comments, pursuant to Board policy.

Public comments may also be made in person. Members of the public may attend the Board Meeting in person and request to speak to the Board when the Chair calls for public comment.

A. CALL TO ORDER

The meeting of the Air Carrier Service – Marketing – Community Relations Committee was called to order at 1:00 PM. Director Miller and Director Pick, Executive Director La Pier, and Acting Board Secretary Adams were present.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. PUBLIC COMMENTS

None.

D. REGULAR AGENDA – ACTION ITEMS

Review 1. Air Carrier & Charter Service Update

Executive Director La Pier shared data our air service consultant provided that compares fares between MRY and different destinations and SJC and the same destinations. There are areas that are most likely affecting MRY enplanements, and this will be discussed with airline revenue management, particularly with one of our airline partners.

Executive Director La Pier reported Alaska Airlines reduced their Seattle and San Diego service to four days a week until April and reduced the San Diego service to one flight on those days.

Review 2. Air Carrier Service Development Update

Executive Director La Pier reviewed enplanements over the last ten years and reported the only year better than 2022 was 2019 and there were more seats available in 2019.

Executive Director La Pier reported the advance purchases on the new mainline DFW flight were already at a 40% load factor. There will be a celebration of the new service, but the first afternoon arrival is the week of the AT&T Pro Am so the event will likely be the following week.

Executive Director La Pier reported a new airline with affordable fares is considering a new route out of Monterey.

Discussion 3. Local Marketing and Outreach Update

Executive Director La Pier reviewed the media coverage on the FAA grant announcement and the DFW mainline service upgrade press release and social media exposure.

Director Pick asked for an update on the cell phone data purchase. Executive Director La Pier answered there was a delay from one of our local partners, but we'll go ahead with the purchase regardless, if necessary.

Discussion 4. Passenger Comments, Services and Amenities Update

Directors discussed the Terminal Feedback report.

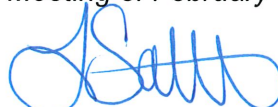
Discussion 5. Community Noise Concerns Update

Directors discussed the Noise Complaint Log.

E. ADJOURNMENT

The meeting adjourned at 1:59 PM.

Approved at the
Meeting of February 15, 2022



LisAnne Sawhney, Chair

ATTEST



Michael La Pier, AAE
District Secretary