

MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF DIRECTORS

August 10, 2026 – 10:30 AM

Due to the expiration of the COVID-19 California State of Emergency, the Monterey Peninsula Airport District will return to holding meetings at the Airport Board Room, with in-person attendance. Members of the public may attend the Committee Meeting in person and request to speak to the Committee Members when the Chair calls for public comment.

Alternatively, members of the public who desire to provide input as to any item can send an email to info@montereyairport.com and include the following subject line: "Public Comment Item # (insert the agenda item number relevant to your comment)." Written comments should be received by 8:00 AM on the day of the meeting. All submitted comments will be provided to the Committee Members for consideration and will be compiled as part of the record.

A. CALL TO ORDER

The meeting of the Air Carrier Service – Marketing – Community Relations Committee of the Monterey Peninsula Airport District Board of Directors was called to order at 10:30 AM. Directors Gaglioti and Miller, Executive Director Morello, Deputy Executive Director Robare, and Acting Board Secretary Adams were present.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

Executive Director Morello reminded everyone it was "Car Week" which also means there will be increased general aviation air traffic this week.

Director Miller reported that his and Director Pick's board seats are both unopposed and there will be no need for the District to pay for an election to be held.

C. REGULAR AGENDA – ACTION ITEMS

Discuss 1. Noise Report

Deputy Executive Director Robare reported July Noise Comments were down 76% year over year.

Deputy Executive Director Robare responded to a public comment email regarding an SFGate.com article that seemed to indicate the Federal Aviation Administration (FAA) had recently made an adjustment to the departure procedure at the Charles M. Schulz-Sonoma County Airport (STS) that reduced noise complaints. She stated that the departure procedure being used during the event the article referred to was not temporary and it was not new; it was an existing departure procedure that Air Traffic Control utilized for safety reasons during high traffic.

Executive Director Morello explained that the Federal Aviation Administration (FAA) creates "plates" for multiple departure procedures for each airport; Monterey (MRY) has them also. She answered questions from members of the public in attendance.

Discuss 2. Air Carrier Service & Development Update

Executive Director Morello reported enplanements are up 11% in June 2026 over June 2025, which indicates that as the airlines have started to utilize larger aircraft the extra seats have been filled.

Executive Director Morello gave an update on the performance of the Chicago flight and indicated further discussions with United Airlines regarding next season will occur once complete data is available for this seasonal service.

Discuss 3. Local Marketing and Digital Outreach Update

Executive Director Morello highlighted that Visit Carmel is the top referral to the website and explained that the cooperative with Visit Carmel for Mountain Connected TV, which provides access to streaming networks across fly markets, is a contributing factor.

There was a discussion about a board member's suggestion to conduct monthly promotional sweepstakes and after review and discussion of the staff and legal counsel's analysis both Directors agreed that this wasn't something that staff should pursue any further.

Discuss 4. Passenger Comments, Services and Amenities Update

Deputy Executive Director Robare stated the two comments rated "poor" were investigated in real time. The parking gate issue had already been resolved when it was researched, and the Operations team has ordered new buckles for the changing tables.

It was determined the September Air Service Committee meeting will be held on September 21, 2026 at 10:30 AM in order to accommodate Director Miller's travel schedule.

D. ADJOURNMENT

The meeting adjourned at 11:15 AM.

Approved at the
Meeting of August 27, 2026



Danial Pick, Chair

A T T E S T



Christine Morello
District Secretary