

**MINUTES OF THE AIR CARRIER SERVICE - MARKETING - COMMUNITY RELATIONS
COMMITTEE MEETING OF THE MONTEREY PENINSULA AIRPORT DISTRICT BOARD OF
DIRECTORS**

April 6, 2018 - 11:00 AM - Administration Office Conference Room

A. CALL TO ORDER

The meeting was called to order at 11:30 am. Director Nelson, Director Cursio and Executive Director La Pier were in attendance.

B. COMMUNICATIONS/ANNOUNCEMENTS/INFORMATIONAL ITEMS

None.

C. PUBLIC COMMENTS

None.

D. REGULAR AGENDA – ACTION ITEMS

Discussion 1. Air Service Update

Executive Director La Pier reviewed with the Committee the upcoming meeting with American Airlines at the Corporate Headquarters in Dallas- Ft. Worth. Director Cursio indicated that the meeting was at the urging of Team Fly Monterey in anticipation of learning the outcome of the request for a Small Community Air Service Development Grant from the United States Department of Transportation.

Executive Director La Pier reported the latest information regarding SCASDP grant awards indicated the awards would be announced perhaps by the end of the month. Director Nelson inquired if we knew who the competing communities were since the grant program is a competitive one. Executive Director La Pier indicated DOT does not normally release that information until after the grant awards are announced.

Executive Director La Pier reviewed the current airline schedules and aircraft equipment changes with the Committee. Overall the equipment changes scheduled by United Airlines in both the Los Angeles and San Francisco markets will provide additional capacity for the market which may have a positive impact on passenger enplanements.

Review 2. Marketing, Advertising & Promotions

Executive Director La Pier reviewed the overall marketing strategy with the Committee at the request of Director Cursio, the newest member of the Board of Directors.

Review 3. Passenger Comment Cards

The monthly recap of Passenger Comment Cards was reviewed by the Committee.

Review 4. Noise Complaint Report

The monthly Noise Complaint Report was reviewed by the Committee.

Discussion 5. Schedule Next Meeting

The next meeting was not scheduled given travel schedules of the Board and the Executive Director.

E. ADJOURNMENT

The meeting was adjourned at 12:31 pm.

Minutes Approved at the
Meeting of May 9, 2018



Carl M. Miller, Chair

ATTEST



Michael La Pier, AAE
District Secretary